

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR



VIIII VANA DIMETED OFFERING EXEM	111014
Name of Officing (check if this is an amendment and name has changed, and indicate change.)	
Purchase of Experian Group Limited shares by employees under Experian North America	
Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6 Type of Filing: New Filing Amendment) 🗌 nroe
Type of Tamile. By Gen Fitting D. Anticatement	
A. BASIC IDENTIFICATION DATA	
1. Enter the information requested about the issuer	
Name of laster (check if this is an amendment and name has changed, and indicate change.)	
Experian Group Limited	
Address of Executive Offices (Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)
22 Grenville Street, St Heller, Jersey JE4 8PX, Channel Islands	+44 (0) 1534 609000
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Number (Including Area Code)
Brief Description of Business	
Brief Description of Business Experian Group Limited is primarily engaged in providing information, analytics, decision-m	aking solutions and processing comesses
Type of Butmess Organization	APD 0:0
	please specify): Sey company Francisco
Month Year	- HOMSON
Actual or Estimated Date of Incorporation or Organization: 0 6 0 6 Actual Esti	mated FINANCIAL
Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for Stat	_
CN for Canada; FN for other foreign jurisdiction)	20
GENERAL INSTRUCTIONS	
Federal: Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D 77d(6).	or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C.
When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given I which it is due, on the date it was mailed by United States registered or certified mail to that address.	3. A notice is decured filed with the U.S. Securities below or, if received at that address after the date on
Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20	
Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manual photocopies of the manually signed copy or bear typed or printed signatures.	ly signed. Any copies not manually signed must be
Information Required: A new filing must contain all information requested. Amendments need only report thereto, the information requested in Part C, and any material changes from the information previously support be filed with the SEC.	ort the name of the issuer and offering, any changes clied in Parts A and B. Part E and the Appendix need
Filing Fee: There is no federal filing fee.	
State: This notice shall be used to indicate reliance on the Uniform Limited Offering Excuption (ULOE) for a ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for accompany this form. This notice shall be filed in the appropriate states in accordance with state law, this notice and must be completed.	Securities Administrator in each state where sales or the exemption, a fee in the proper amount shall
ATTENTION	
Failure to file notice in the appropriate states will not result in a loss of the federal experience federal notice will not result in a loss of an available state exemption unit filling of a federal notice.	

2. Buter the information re	quested for the fo	11 Con 12 Tay 1 Con 12 Tay 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	ENTIFICATION DATA	<u> </u>	· ·
Back promoter of t	he issuer, if the is	socr has been organized w	ithin the past five years;		
Bach beneficial ow	ner having the pow	er to vote or dispose, or di	rect the vote or disposition	of, 10% or more o	of a class of equity securities of the i
· •	• -	f corporate issuers and of	-	_	• •
		of partnership issuers.			,
·					
Theck Box(es) that Apply:	Progetter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
'nil Name (Last name first, i Brooks, Paul	f individual)	÷			
Business or Residence Addre c/o Experian Group Limit	•	Street, City, State, Zip Co Street, St Helier, Jers	•	Islands	
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
oll Name (Last name first, i Callero, Christopher A.	f individual)		3		
Business or Residence Addre	sa (Number and	Street, City, State, Zin Co	nde)	_	
o Experian Group Limite			•	slands	
Check Box(cs) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, i Peace, John	f individual)				
Business or Residence Addre	ss (Number and	Street, City, State, Zip Co	nde)		
o Experian Group Limit	•		•	slands	•
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Z Director	General and/or Managing Partner
ull Name (Last name first, i	f individual)				
Robert, Don					•
Business or Residence Addre	ss Number and	Street, City, State, Zip Co	rde)	···	
c/o Experian Group Limit	•		•	Islanda	
Theck Box(es) that Apply:	Promoter	Beneficial Owner	Bxccative Officer	Director	General and/or Managing Partner
nil Name (Last name first, i Rudge, Sir Alan	f individual)				
Business or Residence Addre C/o Experien Group Limit	•	Street, City, State, Zip Co Street, St Helier, Jerse		Islands	
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
all Name (Last name first, i Saunders, John	f individual)			·	
hisiness or Residence Addre c/o Experian Group Limit		Street, City, State, Zip Co Street, St Helier, Jerse		Islands	
heck Box(cs) that Apply:	Promoter	Beneficial Owner	Buscutive Officer	☑ Director	General and/or Managing Pariner
all Name (Last name first, i	Findinide-1				
Tyler, David		·			
Business or Residence Addre No Experien Group Limit		Street, City, State, Zip Co Street, St Helier, Jerse		slands	,
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i . J	Has the	issuer sol	d, or does t	he issuer in	itend to se	ll, to non-n	ccredited i	nvestors in	this offer	ing?	-u	Yes	No 🔀
				Ans	wer also in	. Appendix	Column 2	, if filing	inder ULC	E.			_ ,
2.	What is	the minim	um investu	ent that w	ill be acce	oted from s	znv individ	ual?				\$_ <u>N</u>	/ A
		:			_,	,						Yes	No
3.	Does th	e offering	permit join	1 ownershi	p of a sing	le unit?		445 0 0		***************			
* (commis Lf a pers or state:	sion or sim on to be lis s, list the m	tion request ilar remune ited is an ass ame of the b , you may s	ration for a sociated pe roker or de	olicitation 130n or ago aler. If m	of purchase ant of a brok ore than five	ers in count ter or deals c (5) person	ection with r registered us to be list	sales of sec l with the S ed are asso	curities in t SEC and/or	he offering with a stat	6 .	
Full	Name (Last name	first, if ind		Applica	ble i	··						
Busi	ness of	Residence	Address (N	-			(ip Code)						
Nam	c of Ast	sociated B	roker or De	alor	·	·····	,,	<u>.</u>		· · · · · · · · · · · · · · · · · · ·	<u>-</u> :	· · ·	,
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			n Listed Har s'' or check						*	**************************************	in er en e o o o o o o o o o o o o o o o o o	. [] AI	l States
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,	AL III	AK UN		AR KS	CA KY	CO LA	CT	(MD) (DR)	DC)	(MI)	(CA)	MS]	<u>(11)</u>
	MT	NE	[NV]	[NH]	NJ	NM	ME]		MA ND	OH)	MN	OR	MO PA
	[KI]	SC	SD)	TN	TX	UT		NC VA	(MA)		(OK)	WY	PR
			<u>[UU]</u>	1844				<u> </u>				I-Y-AJ	
Full	Name (Last name	first, if ind	_	pplicabl	le į	•					•	
Busi	ness of	Residence	Address (1	Number an	d Street, C	ity, State, 2	Zip Code)						
Nam	of As	sociated B	roker or De	alcr								<u> </u>	
State	s in Wh	ich Person	Listed Ha	s Solicited	or Intends	to Solicit	Purchasors					•	
•	(Check	"All States	or check	individual	States)					****************		. [] All	States
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	TL.	IN V-F	[IA]	KS	KY	LA	ME	MD	MA	MI	MN	MS	MO
		NE.	IA NY	KS NH	KY NJ	LA NM	ME NY	MD	MA	OH	OK.	MS OR	MO PA
	MT RI	IN NE SC	NY SD	KS NH TN	KY	LA	ME	MD	MA	MI	MN	MS	MO
	MT RI	IN NE SC	NY SD first, if indi	KS NH TN ividual)	KY NJ TX	LA NM	ME NY	MD	MA	OH	OK.	MS OR	MO PA
Fall	MT MT RI Name (IN NE SC	NY SD first, if indi	KS NH TN ividual) Not Appli	KY NJ IX cable	IA NM UT	ME NY VT	MD	MA	OH	OK.	MS OR	MO PA
Full Busi	MT RI Name (i	NE SC Last name	NY SD first, if indi	NH NH IN ividual) Not Appli Number an	KY NJ IX cable	IA NM UT	ME NY VT	MD	MA	OH	OK.	MS OR	MO PA
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Full Busi Nam State	IL MT RI Name (incise of Assessin Wheelesses (Check	Last name Residence sociated Bi	IA NY SD first, if indi Address (I roker or De Listed Has	NH IN ividual) Not Appli Number an aler s Solicited individual	KY NJ TX cable d Street, C or Intends States)	LA NM UT ity, State, i	ME NY VT Zip Code)	MD NC VA	MA ND WA	MI OH WV	MNI OK WI	MS OR WY	MO FA FR
Full Busi Nam State	IL MT RI Name (incompared of Assets in What (Check	Last name Residence sociated Braich Person "All States	IA NY SD first, if indi Address (I roker or De	NH IN ividual) Vot Appli Number an aler s Solicited individual	KY NJ TX cable d Street, C or Intends States)	LA NM UT ity, State, 2 to Solicit I	ME NY VT Zip Code)	MD NC VA	MA ND WA	MI OH WV	MAN OK WI	MS OR WY	MO PA PR States
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E OPPERING PRICE NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS.

	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check this box [] and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.	k '	÷	
	already exchanged.	Aggregate	3	Amount Already
	Type of Security	Offering Pr		Sold
	Debt	\$	<u> </u>	S
	Equity	£ 3,908,0	<u> 70.0</u>	05 0.00
	✓ Common 🍴 Preferred			
	Convertible Securities (including warrants)	. s		S
	Partnership Interests			,
	Other (Specify)			
	Total	£ 3.908,07	0.00	0.00
	Answer also in Appendix, Column 3, if filing under ULOE.			
2.	Enter the number of accredited and non-accredited investors who have purchased accurities in this			• .
	offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."	r		Aggregato
		Number Investors		Dollar Amount of Purchases
	Accredited Investors			£ 3,908,070,00
	Non-accredited Investors			g 0.00
	•			•
	Total (for filings under Rule 504 only) Answer also in Appendix, Column 4, if filing under ULOE.		_	3
	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.	•		
	Type of Offering	Type of Security		Dollar Amount Sold
	Rule 505	-		. 5014
	Regulation A		_	*
	Rule 504			*
			_	• 0.00
_				\$ 0.00
	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.	•		·
	Transfer Agent's Fees			s 0.00
	Printing and Engraving Costs			s 0.00
	Legal Fees			£ 32,057.00
,	Accounting Fees			£ 2,384.00
	Engineering Fees	-		g 0.00
			لبا	
				g 0.00
· <u>·</u>	Sales Commissions (specify finders' fees separately)	_		\$ 0.00 \$ 0.00
· 2				\$ 0.00 \$ 0.00 \$ 34,441,00

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	•		•	
	b. Enter the difference between the aggregate offer and total expenses furnished in response to Part C — proceeds to the issuer."	Question 4.a. This difference is the "adjusted gro	83	£ 3,873,629,00
5.	Indicate below the amount of the adjusted gross proceeds to the purposes shown. If the amount for an check the box to the left of the estimate. The total of proceeds to the issuer set forth in response to Part	y purpose is not known, furnish an estimate a The payments listed must equal the adjusted gro	nd .	
	·	·	Payments to	
			Officers, Directors, & Affiliates	Payments to Others
	Salaries and fees	1 1 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0.00	\$ 0.00
	Purchase of real estate		s 0.00	□ s 0.00
•	Purchase, rental or lessing and installation of mac	hinery	 □\$ 0.00	\$0.00
	Construction or leasing of plant buildings and fac-			S_0.00
•	Acquisition of other businesses (including the val-	nc of securities involved in this		
	issuer pursuant to a merger)			<u>\$_0.00</u>
	Repayment of indebtedness			_ D\$_0.00
	Working capital		_	£-3,873,629,00
	Other (specify):		_ 🗆 \$ <u>0.00</u>	<u>\$_0.00</u>
			S 0.00	
	Column Totals		D\$ 0.00	£'_3,873,629,00
	Total Payments Listed (column totals added)		_	3,873,629.00
		VIDE DELLE SIGNATURE (2)		in the second second
sign the issu	issuer has duly caused this notice to be signed by the ature constitutes an undertaking by the issuer to fur information furnished by the issuer to any non-accord (Print or Type) perian Group Limited	nish to the U.S. Securities and Exchange Comm	nission, upon writt	en request of its staff,
Nan	ne of Signer (Print or Type)	Title of Signer (Print or Type)		
)av	d Tyler	Director		•
	LI PRICACE LE	7.54	of October MC Property ory Public Process, Dublin 2.	sfied myself 2006
_		ATTENTION	· · · · · · · · · · · · · · · · · · ·	

C. OFFERING PRICE NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

1. Is any party described in 17 CFR 230.262 presently subject to any of the disqualification Not Applicable See Appendix, Column 5, for state response.

 The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed a notice on Form D (17 CFR 239.500) at such times as required by state law.

3. The undersigned issuer hereby undertakes to firmish to the state administrators, upon written request, information furnished by the issuer to officees.

Not Applicable

4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

Not Applicable

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

tesuer (Print or Type)	Signature	Date October 6, 2008
Experian Group Limited Name (Print or Type)	Title (Print or Type)	Cabbel 0, 2000
David Tyler	Director	·

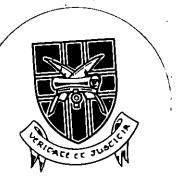


Subscribed to by Lawid Ly with whose identity I have first satisfied myself this

Tom McGrath, Notary Public 37 Upper Mount Street D. L.

37 Upper Mount Street, Dublin 2.

Commissioned for Life.



TOM McGRATH

Notary Public

Commissioned for Life

DUBLIN

IRELAND

Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

1	Intend to non-a investor	to sell coredited s in State -Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)			Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)		
State	Yes	. No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
AL									
AK									
AZ									
AR									
CA		×	Stock 3,475,256	13 £	3 475 7	56.00	£ 0.00		×
co									
cr	,								
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2 3 Disqualification under State ULOE Type of security (if yes, attach Intend to sell and aggregate offering price to non-accredited Type of investor and explanation of amount purchased in State waiver granted) investors in State offered in state (Part E-Item 1) (Part B-Item 1) (Part C-Item 1) (Part C-Item 2) Number of Number of Accredited Non-Accredited State Yes No Investors Amount Investors Amount Yes No MQ MT NE NV NH NJ NM NY NC ND OH OK OR PA RI SC SD TN ΤX UT Vľ VA WA WV WI

	Intended to non-a investor	d to sell accredited as in State 1-Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)			amount purchased in State			
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
WY									
PR						·	. -		